Christopher Bayles
Curriculum Vitae

Personal Details

Name Christopher Bayles

Date of Birth 3rd May 1974

Telephone 07796 147749

Website www.christopherbayles.com

Email chris@christopherbayles.com

Address 18 North Street
Silsden
West Yorkshire
BD20 9PQ

Nationality English

Profile

I am a career-minded, professional, intelligent and personable character who possesses excellent communication, numeracy, literacy and organisational skills. A very self motivated, enthusiastic and extremely dedicated individual who works effectively under pressure, often to strict deadlines. I have a great sense of humour, and relish meeting new people. Able to work on own initiative and as part of a team, I have extensive Graphic and Web design, I.T. and problem solving skills, and am dedicated to maintaining the highest quality of standards at all times.

Key Skills

Software

Fluent Photoshop / Illustrator / InDesign / Image Ready / Premiere Pro / Dreamweaver / Fireworks / Quark Xpress / Acrobat Distiller / Tharsten / CTP / Preps / Agfa / Apogee Pre-Press / HTML / CSS / Javascript / SEO techniques / Microsoft Office General I.T. skills / Freehand Illustration ability. (Fully conversant on both Mac and PC platforms).

Learning Flash / XHTML / C# in ASP.NET / PHP / 3D Studio Max / Maya

General Project Management / Studio Management / Team Leadership / Client Interaction / Commercial & Business Awareness Typography and Layout / Photography

Disciplines

Print design including Brochures, Catalogues, Flyers, Leaflets, Posters, Logos, Brand/Corporate Identity, CD Covers, Calendars, Book Covers, Exhibition Graphics, Magazine Design, Newsletters, Maps, POS, Adverts, Tourism Guides, Stationery, Packaging & Product, Vehicle Signage, Photo Wallets, Menus, Illustration, Photography, Image Retouching, Image Manipulation, Icon Creation, Web Design, Email Marketing, E-commerce, Content Management, Interface Design.

Qualifications

Bradford & Ilkley Art College, Bradford
1991 - 1993

BTEC National Diploma in Art & Design - Distinction
GCSE Graphic Design - Grade B
GCSE Photography - Grade B

Craven College of Art, Craft & Design, Skipton
1990 - 1991

City & Guilds in Art, Craft & Design - Distinction

South Craven School, Crosshills
1985 - 1990

9 GCSE Passes between A - C Grade

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Employment

Blue Sky Designs
Yeadon, W Yorks
www.blueskydesigns.co.uk
Aug 2011 - Present

Graphic/Web/Packaging Designer

Blue Sky are a company that specialise in the invention and production of innovative gifts, gadgets and toys. I am responsible for the design of all the packaging for these items as well as all the company literature and web design. I lead a team of 3 designers, including product designers, and am responsible for seeing projects through from start to finish. This involves liasing with customers/clients, photography studios as well as attending meetings and being involved in the Art Direction.

Country Publications Ltd
Skipton, N Yorks
www.countrypublications.co.uk
Jan 2010 - Present

Graphic, Editorial & Website Designer

I was responsible for the design and production of four monthly A5 publications, The Dalesman, Cumbria Magazine, The Countryman and Down Your Way Magazine. In addition to this, I design all the marketing and promotional literature associated with the company as well as the various book covers and event graphics, such as the Broughton Game Show and the Yorkshire Rural Awards. My duties also include the design, development and updating of the company's 6 websites.
My role also involves dealing with photographers and external suppliers, as well as meeting and entertaining various well-known local personalities that are often involved with our publications.

Self Employed
www.christopherbayles.com
2009 - 2010

Graphic and Web Designer

After being made redundant, I decided to work as a self employed freelancer, where I offered my services as a print and website Graphic Designer. I had a reasonably successful year doing this, and was lucky enough to work on some very exciting projects for a range of clients, some very well known. This experience has proven invaluable to me as it has allowed me to build up a solid reputation, work on some distinguished accounts and also improved my client-facing, commercial and business skills.

Working Media Print
Roberttown, W Yorks
www.workingmediaprint.co.uk
2007 - 2009

Lifestyle Magazine & Website Designer

I was responsible for the design and layout of a bi-monthly Yorkshire based lifestyle magazine. This was typically a 144 page publication, covering everything from restaurants, pubs, clubs & bars, hotels, theatre & music, walks & days out, to features with celebrities and sporting personalities. I also designed many of the adverts displayed in the magazine. I dealt with clients, advertisers and external printers, and designed, constructed and maintained the company website.

Epamea Ltd
Barnoldswick, Lancs
www.epamea.com
2004 - 2007

Graphic Designer

I managed a small creative team of 3 for a company that specialises in creating bespoke I.T. and Design solutions for a variety of clients. The role involved the creation of print-based and web solutions for companies such as Bupa, Mecca Bingo, Sesame and 20th Century Fox. This position allowed me to work closely with our developers and introduced me to various coding disciplines, such as .net, C# and PHP. I dealt directly with the clients, and oversaw the smooth running of the studio and workflow.

Carrprint Ltd
Barnoldswick, Lancs
2002 - 2004

Mac Operator

I was involved in the day to day running of a busy repro/pre-press department where I produced various pieces of artwork, printing plates and films using Galileo and Avantra machines. I gained invaluable knowledge of pre-press, printing processes and the printing industry in general.

Masons Textiles
Skipton, N Yorks
www.tieweaver.com
1996 - 2002

Artworker

I was in charge of producing high quality visuals for customers approval which involved creating eye-catching designs for the production of neckties, waistcoats and bow-ties for a range of prestigious clientele including the England Rugby Union and Cricket teams, and various football clubs including Celtic, Rangers, Liverpool and Manchester United. I designed the tie for the 1999 Manchester United treble winning team.

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Brooksbank Industries
Elslack, N Yorks
1993 - 1996

Sales & Marketing Assistant

I was involved in the promotion and marketing of the company products where I dealt with clients on a daily basis, both UK and overseas. I also designed and produced the company literature.

About Me

I am an avid football fan, and like to spend a lot of my spare time going to watch Bradford City, as well as watching some of the smaller local teams. Music plays a big part of my life, and I have a small studio at home where I like to mix music together as well as produce it.

I try to be as active as I can, and enjoy walking around the Yorkshire Dales and the Lake District. I play squash and badminton, and enjoy a round of golf. I'm a very social person with a wide circle of friends, and enjoy dining out as well as watching my favourite DJ's playing venues up and down the country.

I hold a full UK driving licence.

References

References can be supplied upon request.

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